

EXADS

Welcome to your new ad serving platform

2022 MEDIA KIT

12B+

Daily impressions

200k+

Requests per second

15ms

Ad serving request average

What is EXADS?

Trusted by networks, advertisers and publishers alike, EXADS is a powerful and easy to use ad-serving platform that will take your advertising business to new heights.

- ✓ Secure & Reliable
- ✓ Easy Setup
- ✓ A White-Label Solution
- ✓ A Self-Service Solution
- ✓ Go Programmatic
- ✓ Wide Variety of Ad Formats
- ✓ Advanced Statistics
- ✓ Customizable Dashboards



Secure & Reliable

99.9% uptime with lightning fast ad responses. Robust platform serving 12+ billion ad impressions daily



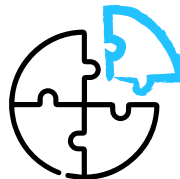
Easy Setup

We can get your ad server up and running instantly, so you can concentrate on integrating your network of publishers & advertisers



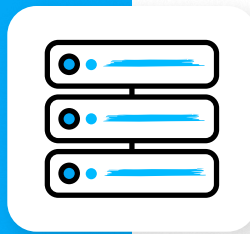
White-Label Solution

Fully customizable with your brand name, logo, colors, look and feel and unique serving domain



Self-Service Solution

Your publishers and advertisers can work with you in a fully self-service capacity with our easy to use interface



Go Programmatic

Our Demand Side Platform (DSP) allows you to plug in your programmatic inventory



Wide Variety of Ad Formats

We offer a huge range of quality and high performing IAB standard ad formats to cater to a wide variety of client needs



Advanced Statistics

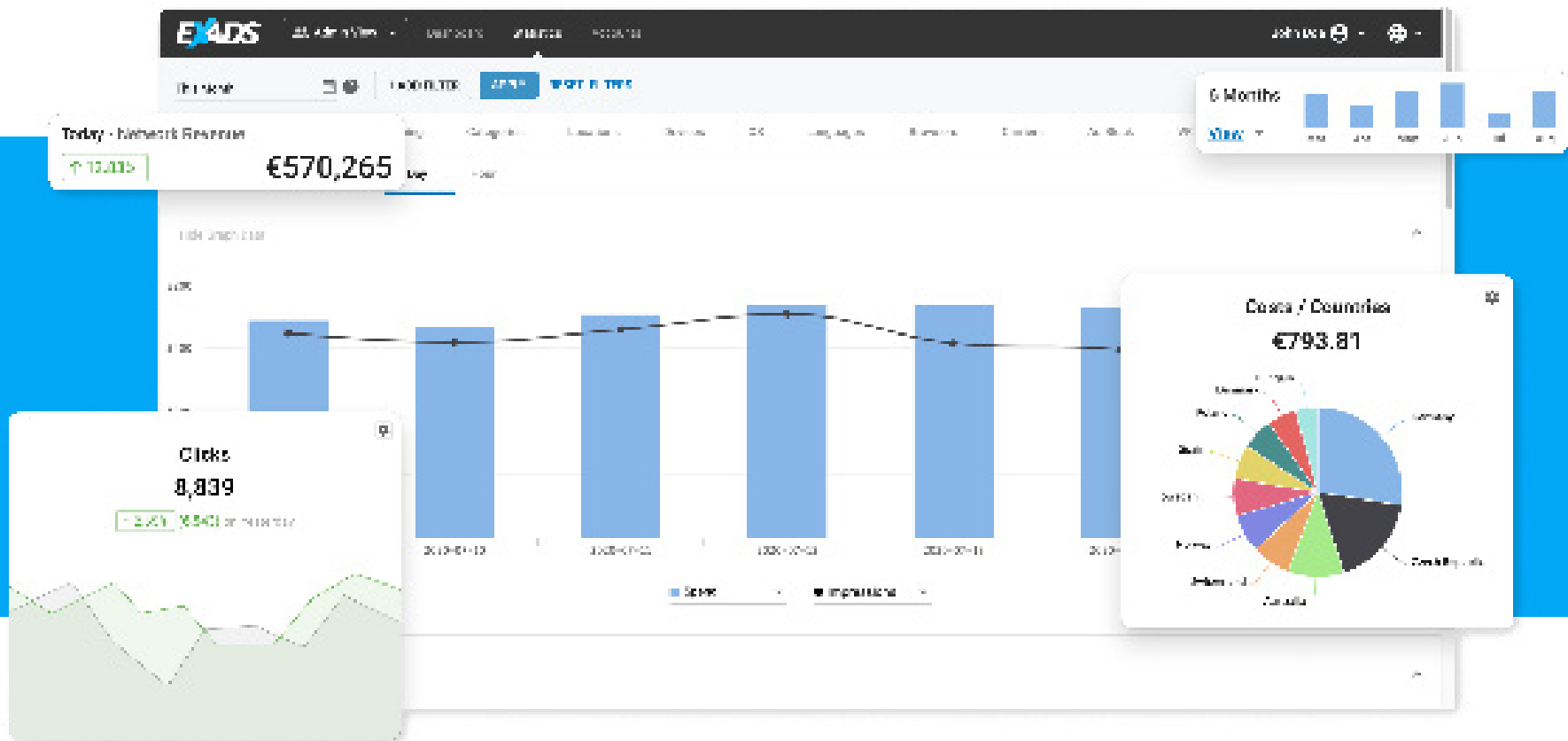
Real-time statistics provide detailed analytics across multiple dimensions to give your clients full visibility



Customizable Dashboards

Your advertisers and publishers can customize advanced analytical dashboards to evaluate data quickly and in real-time

Admin Panel



Our comprehensive admin panel allows you to:

- ✓ Run your own network of advertisers and publishers
- ✓ Monitor and manage all aspects of your online advertising business
- ✓ Control sites, zones, campaigns, payments, etc.
- ✓ View real-time statistics and customized dashboards for your ad network

Developers First



Automation API

```
1 public void test_ScenarioRetrieveFirstCircuitFor2020SeasonAndGetCountry_ShouldBeAustralia() {
2     // First, retrieve the circuit ID for the first circuit of the 2017 season
3     String circuitId = given().
4     when().
5     | get("http://ergast.com/api/f1/2017/circuits.json").
6     then().
7     | extract().
8     | path("MRData.CircuitTable.Circuits.circuitId[0]");
9     // Then, retrieve the information known for that circuit and verify it is located in Australia
10    given().
11    | pathParam("circuitId",circuitId).
12    when().
13    | get("http://ergast.com/api/f1/circuits/{circuitId}.json").
14    then().
15    | assertThat(
16    | body("MRData.CircuitTable.Circuits.Location[0].country",equalTo("Australia"));
```



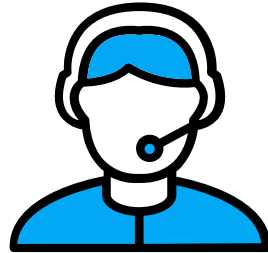
API

Use our powerful APIs to automate repetitive tasks to save you time. You can automate every single feature inside your Network Admin Panel from creating users to generating detailed statistics reports.

Check out our documentation [here](#).

Full customer support

At EXADS, we believe that it's important to work closely together with all our clients.



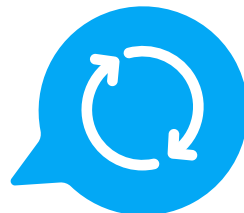
Onboarding

You will be onboarded by one of our Customer Success Managers



Lifetime support

You will get full technical support throughout your lifetime with EXADS



Always updated

We will update you about any new platform upgrades and provide documentation for your advertisers and publishers

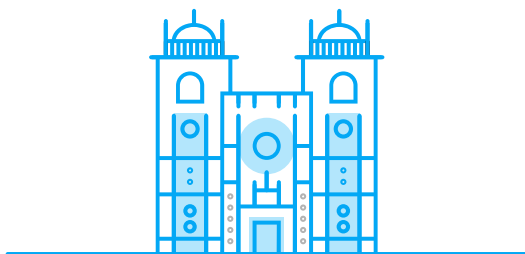


Always available

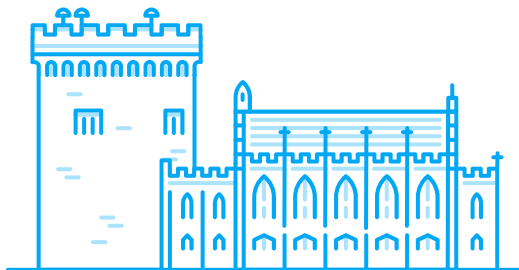
Our team is here to help with anything you need from technical integration to business advice

EXADS

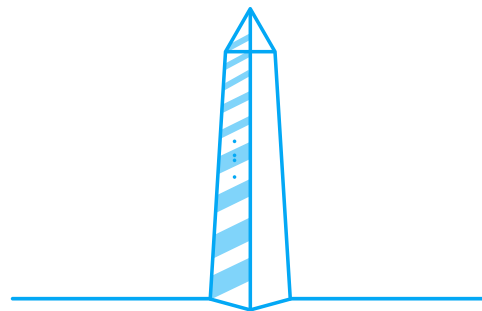
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